

## Workshop Agenda-At-A-Glance

**September 13 - 16, 2010**

The Marriott Fairview Park Hotel

### Monday - September 13, 2010

9:00-12:00	Innovation Workshop	<b>Cloud Computing - Realizing Opportunities &amp; Overcoming Challenges</b>
12:00-1:30	Executive Luncheon	Proven Steps To BPM Success
2:00-5:00	Innovation Workshop	<b>Initiating A Business Architecture And Unified Enterprise Model</b>

### Tuesday - September 14, 2010

8:00-8:15	Welcome Address	Featuring: Gregg V. Rock, President & Founder, BrainStorm Group, Inc.
8:15-9:00	Opening Keynote	Relating Enterprise Strategy To Mission Performance Featuring: Kenneth Mullins, Strategic Advisor, Inter-Agency Knowledge & Information Sharing, The MITRE Corporation
<b>9:00-12:00</b>	<b>Innovation Workshop</b>	<b>Using BPMS Technology To Realize The BPM Value Proposition</b> Hosted by: AuraPortal
12:00-1:30	Executive Luncheon	Case Management Strategies And Best Practices
2:00-5:00	Innovation Workshop	<b>Applying BPM To Transform Your Business: Maximize Your BPM Capabilities For Company-Wide Success</b> Hosted by: IBM
5:00-5:45	Closing Keynote	Reflections From 2010; Outlook For 2011 Featuring: Gregg V. Rock, President & Founder, BrainStorm Group, Inc.

### Wednesday - September 15, 2010

8:15-9:00	Opening Keynote	Business Architecture: State Of The Art/State Of The Practice Featuring: William Ulrich, President, TSG, INC.
9:00-12:00	Innovation Workshop	<b>The Business Rules Advantage for Process Improvement</b> Hosted by: IBM
12:00-1:30	Executive Luncheon	A Truly Business-Friendly Approach To BPM And BRM
2:00-5:00	Innovation Workshop	<b>Using Business Decision Management To Revolutionize Business Requirements And Processes</b> Hosted by: Knowledge Partners International

### Thursday - September 16, 2010

9:00-12:00	Innovation Workshop	<b>Specifying The Appropriate Disciplines And Technologies To Improve Organizational Performance</b> Hosted by: BPMInstitute.org, SOAInstitute.org & BusinessArchitectureInstitute.org
	Birds Of A Feather Luncheon	Hosted by: BPMInstitute.org, SOAInstitute.org & BusinessArchitectureInstitute.org
12:00-1:30		
2:00-5:00	Innovation Workshop	<b>Designing And Implementing An Organizational Performance Improvement Program</b> Hosted by: BPMInstitute.org, SOAInstitute.org & BusinessArchitectureInstitute.org

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\* Agenda subject to change

# Training Agenda-At-A-Glance

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## Monday - September 13, 2010

9am-5pm	BPM 101: An Introduction to Business Process Management
9am-5pm	Business Rules and BDM 101: Incorporating Business Rules and Decisions into BPM, BDM and SOA
9am-5pm	BA 101: Introduction to Business Architecture
9am-5pm	SOA 101: The Foundation for Cloud Computing
9am-5pm	Methodologies and Approaches for BPM
12pm-1:30pm	Executive Luncheon: Proven Steps to BPM Success
5pm-6pm	Training Reception

## Tuesday - September 14, 2010

8:15am-9am	Opening Keynote: Relating Enterprise Strategy with Mission Performance
9am-5pm	Process Modeling, Analysis & Design
9am-5pm	SOA for Architects
9am-5pm	Business Rules Driven Requirements: Using the Decision Model to Enhance Model Based Business Requirements and Testing
9am-5pm	Modernizing Requirements Gathering: Reshaping the Approach to Business Analysis
12pm-1:30pm	Executive Luncheon: Case Management Strategies and Best Practices
5pm-5:45pm	Founder Closing Keynote: Reflections from 2010; Outlook for 2011

## Wednesday - September 15, 2010

8:15am-9am	Opening Keynote: Business Architecture: State of the Art/State of the Practice
9am-5pm	Service Oriented Integration (SOI) – Standards, Technologies, and Best Practices
9am-5pm	Building a Business Architecture using Value Chains & Value Streams
9am-5pm	Process Measurement & Metrics
9am-5pm	Process Modeling with BPMN - 2-Day Course – September 15-16, 2010
12pm-1:30pm	Executive Luncheon: A Truly Business-Friendly Approach to BPM and BRM

## Thursday - September 16, 2010

9am-5pm	Business Architecture / IT Architecture Alignment: Cross-Disciplinary Alignment Strategies for Business & IT
9am-5pm	Establishing Business Process Governance and Centers of Excellence
9am-5pm	Using BPM Discipline with Six Sigma & Lean Methodologies
9am-5pm	Organizational Change Management
9am-5pm	Designing Service Oriented Solutions
12pm-1:30pm	Birds of a Feather Luncheon

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