



# AuraPortal®

## Invitation

### "BPM: vital connection on a way to success"

On the occasion of the introduction of AuraPortal in the Netherlands



[www.auraportal.nl](http://www.auraportal.nl)

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Dear Sir, Mrs,

On the occasion of the introduction of **AuraPortal** in the Netherlands, we are organizing a seminar with the title:

### "BPM: vital connection on a way to success".

We are delighted to invite you to this inspiring seminar with the speakers **Marc Kerremans**, Research Director at Gartner, **Jeroen de Groot**, Director at Express and an authority on BPM and **Edwin ter Velde**, Director at Censys Nederland BV and end user of **AuraPortal**.

Furthermore you will be in a position to learn the **AuraPortal BPMS**, the innovative Business Process Management Suite. This suite has proven itself in many countries and is now also available in the Netherlands.

#### The seminar

|                   |   |
|-------------------|---|
| Date:             | <b>Wednesday 22<sup>th</sup> of October 2008</b>                                    |
| Begin:            | 13h30   |
| Location:         | Congress centre "De Eenhoorn" – 33Koningin Wilhelminalaan, Amersfoort               |
| Costs:            | Application is free of charge   |
| <b>Programme:</b> |   |
| 13h00 – 13h30     | Reception   |
| 13h30 – 13h40     | Welcome and introduction  |
| 13h40 – 14h30     | <b>No grip, no glory</b><br><i>Jeroen de Groot – Director</i>                       |
|                   |  |
| 14h30 – 14h45     | Questions and discussion  |
| 14h45 – 15h00     | Introduction <b>AuraPortal</b>  |
| 15h00 – 15h15     | Break   |



#### **Gartner Inc.**

Gartner is World an international consultancy company on information technology research and advice. Gartner Inc. has included AuraPortal BPMS among the 22 top world-class BPMS and adopted AuraPortal BPMS in "the Magic Quadrant for Business Process Management Suite (BPMS), 2007" (published: 15<sup>th</sup> of December 2007). More specifically in the Visionaries section, where the included software provides with the most innovative solutions.

The evaluation made by Gartner's analysts on **AuraPortal BPMS** is clearly manifested in the following sentences included in the above mentioned report:

*"AuraPortal delivers an example of next-generation BPMS. The company understands that BPMS products need to be business-users-oriented."*

*"AuraPortal BPMS features model-driven execution (models can be executed immediately, without the need to program any code."*

|               |  |
|---------------|--|
| 15h15 – 16h00 | <b>Positioning of BPM-suites</b><br><i>Marc Kerremans – Research Director</i><br><b>Gartner.</b> |
| 16h00 – 17h15 | <b>AuraPortal in practice</b><br><i>Edwin ter Velde – Director Censys Nederland</i>              |
| 17h15 – 17h30 | Questions and discussion   |
| 17h30         | End  |

Application: The maximum number of seats is 50. Registration will occur in order of reception of the applications.

Please register as soon as possible by sending an e-mail to: [infoapb@auraportal.nl](mailto:infoapb@auraportal.nl)

Further information on **AuraPortal** can be obtained through our website [www.auraportal.com](http://www.auraportal.com) or by phone, +31-575-585974 and +31-620-033666.

## “BPM: vital connection on a way to success”

### Getting acquainted with **AuraPortal**

Only those companies with a good price/quality ratio for their products or services are sufficiently competitive to bind customers and –just as important– capable to create enough margin.

In the fast changing world of today it is of great importance to control the primary company processes. With those it is fundamental to be able to easily and immediately adapt them to new developments.

Therefore it is of great essence to have grip on your business activities: **“No grip no glory”**.

BPM is therefore developing in high speed. IT technicians are developing software to provide a solution for realizing compliance and to optimize processes.

Mostly this kind of software needs IT-knowledge to be implemented. You’re trying to control your company’s processes, but you are dependent on other people who translate your vision in effective tools. It doesn’t have to be this way!

With great pride we inform you about the latest developments in this field: a BPMS-suite, which makes it possible for managers without IT-knowledge to design and implement processes after a course of only 5 days. This way you’ll have grip on the implementation of BPM in your company.

We are talking about the **AuraPortal BPMS** suite, a 5-in-1 package containing BPMS with Business Rules, Intranet with workflow, Document Handling, CRM and ECM portals. With this suite it is possible to completely build custom made software by yourself without the need of any programming or being an IT-specialist.

### References

PEMEX (Petroleos Mexicanos, one of the 50 world’s greatest companies), but also Coca Cola, Pepsi Cola, Toyota and other well-known companies, communities and little corporations use **AuraPortal BPMS** to control their processes.



**AuraPortal BPMS** is an innovative software product with which companies are able to highly increase their efficiency, connected to an considerable improvement of quality.

To be able to design the company’s processes with **AuraPortal BPMS**, no automation knowledge is needed. Instead, after a course of only 5 days, you are able to design processes in **AuraPortal** and to implement a complicated workflow.



**AuraPortal Inc.** is a Spanish Group in it’s origin. The past 6 years we have been developing one of the most modern and powerful BPMS systems containing BPMS with Business Rules, CRM, Intranet/Extranet, ECM and Document Handling. In short: business software with five essential elements in one package for a reasonable price.

**AuraPortal** is currently active in 21 countries in Europe and America.



### The application

**AuraPortal** includes its own modeling system developed using the Microsoft Visio platform, especially adapted to the Process automation that **AuraPortal** can carry out. Herewith **AuraPortal** has adopted the most modern international Standard to model the Process Classes, called BPMN (Business Process Modeling Notation). The user designs the Models easily, quickly and powerfully.

While the Diagram is being drawn and the attributes defined (including the Forms), **AuraPortal** builds, transparently for the user, the programming code for the Engine that will drive the execution of the Process.

Therefore there is **no need for any programming by IT technicians**, including the most complex processes.

When during monitoring processes (easily accessible through Dashboard) a process appears not to work optimally, you simply go back to Visio, modify the process and after saving the new diagram the process is immediately changed. It is all just a matter of minutes. Because of this feature of process design, the processes are under control of those that should to be: the direction and managers.

Another very important feature of **AuraPortal BPMS** is that it's completely web based giving complete access to **AuraPortal** and all its data (processes, documents (MS Sharepoint), repots etc.) at any moment and on each location. Also because of the low costs of the application and due to the fact that the control of it is in your own hands, experience has learned that the recovery time of the investment in training and software is 6 months.

The aforementioned are only a few of the many features. Is practically impossible to expand *all* the features of the application in a couple of sentences. That's why we would like to invite you to download the Presentation which will give you a brief overview of the many possibilities of **AuraPortal BPMS**.

And of course, next to it, we would like to welcome you on Wednesday the 22<sup>th</sup> of October in Amersfoort!

